

*Welcome*

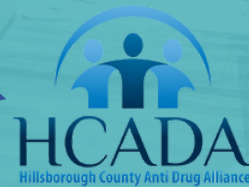


**NATIONAL  
PREVENTION  
SUMMIT**

*Hosted by*

**DRUG FREE AMERICA  
FOUNDATION AND  
HILLSBOROUGH  
COUNTY ANTI DRUG  
ALLIANCE**

*February 19th and 20th, 2024*



# Our Generous Supporters

*Thank you Sponsors and Exhibitors*



CENTERSTONE

# Thank You

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*Welcome Reception Sponsor*



COVE

BEHAVIORAL HEALTH

*"When life's journey gets rough, we are your safe harbor"*

**Join us for a Welcome Reception on  
Monday, February 19th, from 5 PM  
to 6 PM, immediately following the  
closing remarks.**

### **Cove Behavioral Health**

Our mission is to support our community's overall wellness by providing accessible and compassionate behavioral health care. From mental health to substance use disorders, our trained and skilled clinicians are here to help you through your journey. If you or someone you know needs support maintaining mental wellness or treatment for mental illness or addiction, call us today...When life's journey gets rough, we are your safe harbor.





# Agenda

## Monday, February 19th

- 7:00 - 8:30**    **Breakfast and Registration**
- 8:30 - 8:40**    **Welcome**, DFAF
- 8:40 - 9:00**    **Opening Remarks**  
Becky Facer, LCSW, PhD Candidate, Director of Clinical Services, COVE Behavioral Health
- 9:00 - 10:30**    **Opening Keynote**  
**Core Conditions for Recovery**  
Dave Higham, Founder & CEO, The Well Communities
- 10:30 - 11:00**    **Morning Break**

Special Track to Address  
Substance Use During  
Pregnancy and  
Postpartum

### AM Break Out Sessions

#### Track 1 - The Pavilion

- 11:00 - 12:00**  
**Integrating Combat Experience and Cultural Insights into Substance Misuse Prevention and Recovery**  
Dave Closson, MS
- 12:00 - 1:00**    **Lunch**

#### Track 2 - Banyan/Citrus/Glades

- 11:00 - 12:00**  
**Fetal/Neonatal Marijuana Exposure: Speaking for Those Unable to Speak for Themselves**  
Leeann Blaskowsky, DNP, ARPN, NNP-BC, C-ELBW, Neonatal Nurse Practitioner

### PM Break Out Sessions

#### Track 1 - The Pavilion

- 1:00 - 2:00**  
**Community Engagement as an Effective Component to Equitable Substance Use Prevention**  
Chuck Daugherty, MHD, CRPS
- 2:00 - 2:30 Break**
- 2:30 - 3:30**  
**Prevention in the Age of AI**  
Andy Duran, CEO, Linking Efforts Against Drugs (LEAD)
- 3:30 - 3:45**    **Break**

#### Track 2 - Banyan/Citrus/Glades

- 1:00 - 2:00**  
**Opioid Use and Opioid Use for Pregnant Women and Opioid Use Disorder**  
Angela Hill, PharmD, CRPH, Professor and Associate Dean of Clinical Affairs, University of South Florida
- 2:00 - 2:30 Break**
- 2:30 - 3:30**  
**The Importance of Gender Sensitive Care and Strategies in Prevention, Treatment, and Recovery**  
Regina Mattsson, Secretary General, World Federation Against Drugs (WFAD)

- 3:45 - 4:45**    **Prevention, Intervention, Treatment: Emerging Challenges for Drug Policy**  
Bertha Madras, PhD, Professor of Psychobiology, Dept. of Psychiatry, Harvard Medical School, McLean Hospital

- 4:45 - 5:00**    **Closing Remarks/Wrap Up Day 1**
- 5:00 - 6:00**    **Welcome Reception Hosted by COVE Behavioral Health**

- 6:30 - 8:00**    **Marijuana and Pregnancy Town Hall and Community Fireside Chat**  
Moderator: Regina Mattsson  
Panelist 1: Dr. Bertha Madras  
Panelist 2: Dr. Evelyn Higgins  
Panelist 3: Jacqueline Hall  
Panelist 4: Julie Schauer



## Tuesday, February 20th

**7:30 - 8:30 Breakfast**

**8:30 - 9:00 Opening Remarks**

**9:00 - 10:30 Opening Keynote**

**Fentanyl & Fake Pills: What Every Family Needs to Know**

Sean T. Fearn, Chief, Community Outreach, Office of Public Affairs, DEA

**Understanding How the Drug-Free Communities (DFC) Support Program Aligns with the Work You Do!**

Helen Hernandez, MPH, Assistant Director, DFC & CARA Program Office, Office of National Drug Control Policy (ONDCP), Executive Office of the President (EOP)

**10:30 - 11:00 Morning Break**

**AM Break Out Sessions**

**Track 1 - The Pavilion**

**11:00 - 12:00**

**The Culture of Recovery: How Creative Methodologies with People in Addiction Recovery Revealed Antidotes to Coloniality & Capitalism**

Dr. David Patton, Associate Professor in Criminology, University of Derby

**Track 2 - Banyan/Citrus/Glades**

**11:00 - 12:00**

**Going Upstream: Planet Youth and Adapting the Icelandic Prevention Model to Different Contexts and Cultures**

Pall Rikhardsson, PhD, Chief Executive Officer, Planet Youth

**12:00 - 1:00 Lunch**

**PM Break Out Sessions**

**Track 1 - The Pavilion**

**1:00 - 2:00**

**Finding Strength and Resilience Through Gratitude, Love, Unity, and Empowerment**

Boomer Rose, Founder/COO Glue Tampa Bay; Director, International Youth Conference (United Nations)

**Track 2 - Banyan/Citrus/Glades**

**1:00 - 2:00**

**Enforcing Empathy: The Intersection of Law Enforcement and Behavioral Health**

Shelby Cooper, MA, Prevention Specialist, Hillsborough County Anti Drug Alliance; Kristin Kosyluk, PhD, Assistant Professor of Mental Health Law & Policy, Director of the Stigma Action Research (STAR) Lab; Kathleen Moore, PhD, Research Professor and Executive Director of the Florida Mental Health Institute, Department of Mental Health Law & Policy; Ashley Neal, Director of External Affairs, Riverside Recovery of Tampa; Sarah C. Ortiz, LMHC, MCAP, Licensed Clinician, Tampa Police Department Behavioral Health Unit; Christopher Smith, Master Patrol Officer, Tampa Police Department Behavioral Health Unit, Crisis Intervention Team Trainer

**2:00 - 2:30 Break**

**2:00 - 2:30 Break**

**2:30 - 3:30**

**Things Found in My Corner Store (CBD, Delta 8, Kratom, and Tianeptine)**

Amy Ronshausen, Executive Director, Drug Free America Foundation, Inc.; Ellen Snelling, MS

**2:30 - 3:30**

**Marijuana and Mental Health Panel**

Zena Rodill, University of South Florida; Adam Schwartz, CAC, Insight Program

**3:30 - 3:45 Break**

**3:45 - 4:45**

**Advancing Health and Racial Equity Through Authentic Community Engagement**

Carlton Hall, Founder and CEO, Carlton Hall Consulting

**4:45 - 5:00**

**Closing Remarks**

**6:00 - 8:00**

**Naloxone Narcan Awareness Training**

Dan Zsido, Drug Trends Educator and Naloxone Trainer



**NATIONAL  
PREVENTION  
SUMMIT**

# Agenda

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**Wednesday, February 21st**

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## **Florida Coalitions Day**

**8:00 - 12:00** Strategic Planning Session

Back by popular demand and sponsored by Community Coalition Alliance, Inc. (CCA)

Join us for an invigorating strategy session tailored to substance abuse prevention coalitions in Florida. This session aims to harness collective wisdom, innovative approaches, and strategic thinking to tackle the complex challenges surrounding substance abuse prevention. Through interactive discussions and collaborative exercises, participants will delve into effective strategies, best practices, and emerging trends in the field. Together, we will chart a course towards fostering healthier communities and empowering individuals to lead lives free from the grip of addiction. Don't miss this opportunity to network, share insights, and shape the future of substance abuse prevention efforts across the Sunshine State.



**Community  
Coalition  
Alliance**

# Meet Our Speakers

## Day 1

### *Featuring Keynotes:*



#### **Dave Higham**

Dave Higham is the founder and CEO of the Well Communities. Dave established The Well with his own funds. In the last five years, The Well has grown to become one of the leading providers of Lived Experience Recovery Organizations in the UK. The Well has now broadened its reach, establishing communities in Cumbria & Lancashire.

Dave spent over 25 years in active addiction, and in that time, spent more time in prison than he did in the community. Dave achieved recovery in prison in 2005 and has been a champion of Lived Experience ever since. Dave, with other colleagues, set up the CLERO in 2020 to unite and create a movement, a set of standards, and to provide a voice for LEROs (Lived Experience Recovery Organizations) across the UK. He is also the author of *Rat Hell to Rat Park & Bigger Book of Trauma*.



#### **Bertha K. Madras, PhD**

Bertha Madras is a Professor of Psychobiology (Harvard Medical School) and directs the Laboratory of Addiction Neurobiology at McLean Hospital. Her laboratory has focused on translational research, neurobiology of therapeutic and addictive substances, brain imaging, and medications development. Her laboratory discovered a class of compounds that are the most sensitive diagnostic imaging agents to detect Parkinson's disease in living brains of patients. Using PET imaging, her research clarified drug mechanisms, abuse liability, and relationship between genotype and protein expression in living brain. Her current research focuses on the behavioral and molecular consequences of drugs introduced to adolescent primates, and whether these responses differ in adults. She is recipient of 19 U.S. and 27 international patents with collaborators. As an educator, Dr. Madras developed the first addictions course for HMS students and created the "Cell Biology of Addiction" Course at Cold Spring Harbor Laboratory. She directed the creation of a Museum exhibit, CD ("Changing your mind: Drugs in the Brain", licensed by Disney), and play with the Museum of Science, Boston. In public policy, Dr. Madras served as Deputy Director for Demand Reduction in the White House Office of National Drug Control Policy, a Presidential appointment confirmed unanimously by the U.S. Senate. In 2016, she served as a panelist at the Vatican Pontifical Academy of Sciences, "Narcotics: Problems and Solutions of this Global Issue" and in 2017, was appointed by President Trump to a 6-member Commission on Combating Drug Addiction and the Opioid Crisis. She is the recipient of an NIH MERIT award, NIDA Public Service Award, American Academy of Addiction Psychiatry Founders' Award, and others. The Better World Report (2006) cited her brain imaging invention as "one of 25 technology transfer (university to industry) innovations that changed the world."

# Meet Our Speakers

## Day 1

### *Featuring Track One Sessions:*



#### **Dave Closson, MS**

Meet Dave Closson, the owner of DJC Solutions, LLC, a consulting company dedicated to serving substance misuse prevention professionals, law enforcement officers, and military veterans across the United States. With a focus on sustainable habits, aligned experiences, and next-level excellence, Dave helps others achieve their full potential.

As the author of “Motivational Interviewing for Campus Police” and one of the few Veterans of Foreign Wars (VFW) #StillServing Heroes nationwide, Dave is a nationally recognized expert in his field. He was the very first Director of the Mid-America Prevention Technology Transfer Center, where he served as a prevention catalyst, empowering individuals and fostering partnerships to promote safe, healthy, and drug-free communities.

Dave's unique experience in substance misuse prevention comes from serving as a university police officer at Eastern Illinois University and being deployed as part of Operation Iraqi Freedom. During his year in Iraq with his infantry battalion and recon team, Dave earned the Combat Infantryman's Badge and was awarded two Army Commendation Medals (one for valor and one for meritorious service).

With a Master's in Technology, Training and Development, and a Bachelor's in Environmental Biology, Dave is a lifelong learner who is committed to pushing his own limits and helping others do the same. Through training, coaching, and consulting, Dave is making a difference in the lives of those he serves and helping them achieve lasting transformation.



#### **Chuck Daugherty, MHD, CRPS**

Chuck first got involved with community mobilization in the late 90s. Since then, he has worked as a community organizer and mobilizer across the Southwest. In Texas, Chuck trained and supervised three community outreach teams who were mobilizing to combat the HIV crisis in specific targeted populations. Additionally, he consulted with community coalitions in the Greater Dallas Area who were organizing to prevent teen substance abuse.

While employed as a Prevention Specialist at the Southwest Center for the Application of Prevention Technologies (CAPT) at the University of Oklahoma, he provided community technical assistance, training, and consultation, to communities throughout a nine-state region in the Southwest.

After nearly four decades working in substance use prevention, community mobilization, and organizing, Chuck retired from the position of Executive Director of Act Missouri, and Co-Director of the Mid-America PTTC (serving the four states in HHS Region 7) on December 31, 2024.



# Meet Our Speakers

## Day 1



### **Andy Duran**

Andy Duran has been the CEO of LEAD since May 2012. For the past 11 years, Andy has taken LEAD from a small community organization into a nationally recognized prevention organization that offers programs and services all over the country. One of his biggest accomplishments is the development of Text-A-Tip, a 24/7 crisis text line that is now available to more than 10 million people. Andy speaks hundreds of times per year in schools, churches and communities across the United States.

Andy was recently elected to the Lake Bluff School District 65 Board of Education in the suburbs of Chicago, where he is currently serving as President of the Board.

In 2004, Andy and his wife Lisa founded Camp Hope, a residential summer camp for children with disabilities in the Chicago area.

Prior to his time at LEAD, Andy served as the Executive Director of the Peacebuilders Initiative on the Southside of Chicago, and as Executive Director of the Ministry for Persons with Disabilities for Catholic Charities in Florida, where he ran a summer camp for children and teens with disabilities.

Andy and Lisa live in Lake Bluff, IL with their 2 middle school daughters, and a pet menagerie including Ivy, the golden retriever, and Milo, the kinkalow cat.

## *Featuring Track Two Sessions:*



### **Leeann Blaskowsky, DNP, ARPN, NNP-BC, C-ELBW**

As a neonatal nurse practitioner since 2009, living and working in Colorado, Leeann is faced, almost daily, with counseling families about marijuana use during pregnancy and breastfeeding. Her nursing education began with an Associate's degree, continued to a Bachelor's and Master's in Nursing, and more than twenty-five years later, finally finished with a Doctorate of Nursing Practice. With more than 40 years in healthcare, beginning as a bedside nurse in the ICU/CCU, Emergency Department and Neonatal ICU settings, Leeann has had the opportunity to interact with patients and families with varying opinions and practices regarding the use of marijuana. These interactions have expanded in scope and increased in number as medical marijuana and legalized recreational use arrived in Colorado. Optimizing outcomes for patients has, and always will, remain the driving force in practice when a need to continue educating providers and families in our communities arises.



### **Angela Hill, PharmD, CRPH**

Dr. Angela Hill is the Professor and Associate Dean of Clinical Practice at the USF Taneja College of Pharmacy at the University of South Florida. Although Dr. Hill is a career academician, she has worked and consulted for community pharmacy practice, outpatient substance abuse treatment programs, long-term care facilities, and carved out specialty areas of practice to include, but not be limited to geriatrics, psychiatry, neurology, alternative medicine,

# Meet Our Speakers

## Day 1

### **Angela Hill, PharmD, CRPH (cont.)**

substance abuse, and health disparities. She is currently providing medication optimization services at Dr. Tracey's House, which is a one-stop shop for comprehensive medical and behavioral health services for families. Dr. Hill received her Doctor of Pharmacy degree from Florida A&M University, received postgraduate training in the neurosciences, and holds a certificate in Medication Therapy Management, Mental Health First Aid. She is a Health Equities Train-the-Trainer for Moffitt Cancer Center as well as a registered and consultant pharmacist in the State of Florida. She has worked with AHEC for over twenty years with their smoking cessation, diabetes education, and opioid abuse initiatives.



### **Regina Mattsson**

Regina Mattsson is the Secretary General of World Federation Against Drugs (WFAD), a multilateral community of non-governmental organisations and individuals. With over 420 member organisations in 68 countries, the network shares the aims to strengthen prevention, increase access to treatment and to promote recovery. Ms. Mattsson leads the WFAD team consisting of the Secretariat, A Country Office in the Democratic Republic of Congo, and a Liaison office in Kenya. Ms. Mattsson holds a mandate in the Civil Society Forum on Drugs, an expert group to the European Commission and heads the WFAD Global Gender Committee. Furthermore, Regina has represented the organisation in various international meetings and conferences including most recently, delivering a statement during the General Debate of the 64th Session of the Commission on Narcotic Drugs. During 2023, Ms. Mattsson was appointed to the Global Women's Treatment Committee.

Regina Mattsson holds a Bachelor's degree in Social Work and a Master's in international Global Studies with focus on Gender issues and Conflict Resolution. Ms. Mattsson is a Board Member of UN Women Sweden, former Chair of the Gothenburg Unit of UN Women Sweden and Board member of Gender and Development in Practice (GADIP). Through which she works actively with engaging policy makers, key stakeholders and the public in questions concerning equality, positive societal norms and eradicating violence against women and girls.

Prior to joining the WFAD, Regina Mattsson operated as a Social Secretary for the Municipality of Gothenburg, Sweden, Unit of Integration, supporting unaccompanied minors and refugee families arriving in Sweden; through psychosocial support, referrals, and social welfare services. Whilst engaging in the role of research assistant for a European Project aimed to examine the views of European political representative on the EU's role in times of Crisis.



**NATIONAL  
PREVENTION  
SUMMIT**

Special Session:

**Marijuana and  
Pregnancy  
Community  
Fireside Chat**

February 19, 2024  
6:30 – 8:00 PM

*Featuring:*

**Moderator:**

**Regina Mattsson**

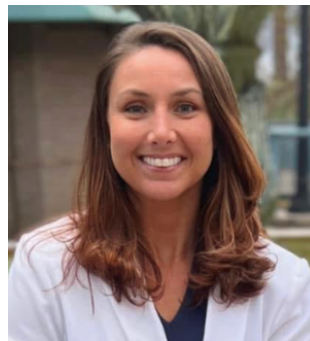
**Panelists:**

**Dr. Bertha Madras**

**Dr. Evelyn Higgins**

**Jacqueline Hall**

**Julie Schauer**



# Meet Our Speakers

## Marijuana and Pregnancy Fireside Chat

*Featuring:*



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### **Panelist 1: Dr. Bertha Madras**

Bertha Madras is a Professor of Psychobiology (Harvard Medical School) and directs the Laboratory of Addiction Neurobiology at McLean Hospital. Her laboratory has focused on translational research, neurobiology of therapeutic and addictive substances, brain imaging, and medications development. Her laboratory discovered a class of compounds that are the most sensitive diagnostic imaging agents to detect Parkinson's disease in living brains of patients. Using PET imaging, her research clarified drug mechanisms, abuse liability, and relationship between genotype and protein expression in living brain. Her current research focuses on the behavioral and molecular consequences of drugs introduced to adolescent primates, and whether these responses differ in adults. She is recipient of 19 U.S. and 27 international patents with collaborators. As an educator, Dr. Madras developed the first addictions course for HMS students and created the "Cell Biology of

# Meet Our Speakers

## Marijuana and Pregnancy Fireside Chat

### **Panelist 1: Dr. Bertha Madras (cont).**

Addiction” Course at Cold Spring Harbor Laboratory. She directed the creation of a Museum exhibit, CD (“Changing your mind: Drugs in the Brain”, licensed by Disney), and play with the Museum of Science, Boston. In public policy, Dr. Madras served as Deputy Director for Demand Reduction in the White House Office of National Drug Control Policy, a Presidential appointment confirmed unanimously by the U.S. Senate. In 2016, she served as a panelist at the Vatican Pontifical Academy of Sciences, “Narcotics: Problems and Solutions of this Global Issue” and in 2017, was appointed by President Trump to a 6-member Commission on Combating Drug Addiction and the Opioid Crisis. She is the recipient of an NIH MERIT award, NIDA Public Service Award, American Academy of Addiction Psychiatry Founders’ Award, and others. The Better World Report (2006) cited her brain imaging invention as “one of 25 technology transfer (university to industry) innovations that changed the world.”



### **Panelist 2: Dr. Evelyn Higgins**

Founder and CEO of Wired BioHealth (formerly Wired For Addiction), Dr. Evelyn Higgins is a recognized international expert in the epidemiology of addiction and behavioral health complexities. As a Certified Addictionologist, Diplomate of the American College of Addictionology and Compulsive Disorders, and Diplomate of the American Board of Disability Analysts specializing in pain management, Dr. Higgins has had the honor of advising the U.S. Surgeon General, producing and hosting a Gracie Award winning nationally syndicated health and wellness terrestrial radio program, and serving as a 1996 Olympic Team Doctor and Olympic torch bearer.

With 35 years in clinical practice & consulting, Dr. Higgins has designated over 17 years to Research and Development in the science of mental health and addiction recovery. A TEDx Speaker, panelist at the 2022 International Society of Substance Use Professionals Annual Conference in Abu Dhabi, United Arab Emirates, the 2022 International Gambling Conference in Auckland, New Zealand, and a 2021 Nominee for Modern Healthcare’s Top 25 Innovators in Healthcare, Dr. Higgins finds herself at the nexus of epigenetics, neuroscience, and mental health.



### **Panelist 3: Jacqueline Hall**

Merging a decade of federal government relations and political affairs experience with the latest scientific research pertaining to behavioral wellness and addiction, Jacqueline acts as the principal conduit between Wired BioHealth™ and the entities they serve. Prior to Jacqueline’s transition to the private sector as Wired BioHealth’s Chief Operating Officer, she worked as a congressional staffer on Capitol Hill, went on to become the Operations Director of a Florida based Super PAC, became a federal government affairs specialist for a large Florida university system, and ended her career as a political appointee at the United States Department of Energy in the Office of Congressional and Intergovernmental Affairs.

# Meet Our Speakers

## Marijuana and Pregnancy Fireside Chat

### **Panelist 3: Jacqueline Hall (cont.)**

Now Chairman of the board of directors of the Florida Justice Center, member of the National Association of Criminal Defense Lawyers Corrections Committee, the Law Enforcement Against Drugs & Violence Florida Program Advisory Board, the International Society of Substance Use Professionals, and the Pinellas Recovery Round Table Delegation Committee, Jacqueline ensures that stakeholders in the criminal justice community, government officials, and behavioral health professionals have access to the services and education provided by Wired BioHealth™.



### **Panelist 4: Julie Schauer**

Julie Schauer became involved with drug prevention work unexpectedly. She has an MA in Art History and taught Art History for many years. When she ran into marijuana activists recruiting community college students to protest in favor of marijuana legalization in Washington in 2009, she was shocked by the activists' anger and denial about the dangers of marijuana. In 2014, she co-founded Parents Opposed to Pot in order to "burst the bubbles of the marijuana hype" and educate the parents of the serious consequences of youth marijuana use. She soon discovered a secondary problem after Colorado's legalization - deaths from child neglect by inattentive, pot-using parents. Although the incidents were told in local media, the national media choose to ignore these stories in favor of the industry's narrative on all the money that can be made.

Julie has two adult daughters and a grandson.

# Meet Our Speakers

## Day 2

### *Featuring Keynotes:*



#### **Sean T. Fearn**

Sean Fearn serves as the Chief of Community Outreach and Prevention Support for DEA since 2015. In this capacity Sean is responsible for guiding a diverse and creative staff to develop and implement strategic national drug education efforts and partnerships with other organizations at the federal, state, and local levels. These partnerships and initiatives help educate the public on the current drug threats facing the country, support the DEA field offices, implement DEA's Operation Engage, communicate key Administration drug prevention messages, and help reduce the demand for illegal drugs. Sean joined DEA in 1998 and previously served as the first Director of the DEA Museum from 2000 to 2015.



#### **Helen Hernandez**

Helen Hernandez currently serves as the Assistant Director and Administrator for the Drug-Free Communities (DFC) Support Program and CARA Local Drug Crisis Program in the Executive Office of the President (EOP) at the Office of National Drug Control Policy (ONDCP).

Ms. Hernandez oversees the Nation's leading effort to mobilize communities to prevent youth substance use. The philosophy behind the DFC and CARA Programs is that local drug problems require local solutions. The DFC and CARA Programs provide funding to community-based coalitions that organize to prevent youth substance use. The DFC program alone serves approximately 67 million individuals to include 2.7 million middle school youth and 3.8 million high school youth. Passed by Congress as an enhancement to the DFC Program, the CARA Program funds community coalitions to build the capacity needed to prevent and reduce the use of opioids or methamphetamines and the misuse of prescription medications. The contributions of DFC and CARA coalitions constitute a critical part of the Nation's drug prevention infrastructure, as they are a catalyst for building capacity to implement local solutions to effect change.

As the Administrator of the DFC and CARA Programs, Ms. Hernandez, manages the programs over \$109 million dollar budget, manages the grant making process, oversees the rigorous National Cross site Evaluation of the programs, develops programmatic policy to advance the goals of the program, and is responsible for key trainings and events for the DFC and CARA Programs.

In 2010, Ms. Hernandez enlisted in the U.S. Public Health Service and was stationed at the Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention as a Public Health Advisor for the DFC Program until 2013.

Prior to joining the Federal government, Ms. Hernandez served as a Health Educator with the Miami-Dade Area Health Education Center as a breast

# Meet Our Speakers

## Day 2

### **Helen Hernandez (cont).**

cancer awareness and prevention advocate, where she delivered over 300 bilingual trainings to a primarily youth-based audience.

Ms. Hernandez earned her Bachelor of Science degree in Health Education, from the University of Florida, and received her Master's in Public Health with a concentration in Community Health from Florida International University.



### **Carlton Hall**

Carlton Hall is the President and CEO of Carlton Hall Consulting LLC (CHC), a multi-faceted, full-service consulting firm designed to provide customized solutions and enable measurable change for communities, organizations, families and individuals. Carlton has been providing intensive substance abuse prevention focused and community problem solving services to the nation for the last 25 years. His responsibilities, unique set of skills, and experience have made him one of the most highly sought after instructors and guides for community problem solving across the nation and internationally, with successful achievements in South Africa, Ghana, Bermuda, Kenya and others. CHC is honored to be invited to contribute to annual convenings of The Commission on Narcotic Drugs (CND), the governing body of the United Nations Office on Drugs and Crime (UNODC). CHC has co-organized, delivered and participated in side-meetings and special events.

Carlton spent twelve years with the Community Anti-Drug Coalitions of America (CADCA) serving in several leadership positions and including most recently, Acting Vice President, Training Operations, and Acting Director for CADCA's National Coalition Institute.

Currently, Carlton and the CHC team provide executive training and technical assistance support to the Southeast PTTC (Region 4).

Additionally, Carlton sits on several boards of directors, including, the National Alliance for Drug Endangered Children (NA-DEC) and Movendi International.

Learn more about Carlton at <http://carltonhallconsulting.com/about.html>.

## *Featuring Track One Sessions:*



### **Dr. David Patton**

Dr. Patton is an Associate Professor in Criminology at the University of Derby's Social, Cultural and Legal Research Centre. Dr. David Patton's research centers on the lived experience of people recovering from addiction and rehabilitating from offending histories. It uses the often-marginalised voices of these individuals to co-produce utopian visions of how the criminal justice system and society can be radically transformed to promote human flourishing. He was previously a Senior Researcher at the University of Cambridge. He has worked on projects funded by the Home Office, ESRC, NIHR and the Big Lottery Fund, as well as numerous local authority initiatives. He is an



# Meet Our Speakers

## Day 2

### **Dr. David Patton (cont).**

international keynote speaker and has presented at the United Nations. Dr. Patton is currently developing an international series of local drug recovery evidence bases using Photovoice linked to Recovery Organisations. Visit [www.pathwaystorecovery.co.uk](http://www.pathwaystorecovery.co.uk).



### **Boomer Rose**

Boomer Rose is a grateful recovering addict and a UX/UI expert based on his lived experience. Having experienced incarceration, institutions, and a near-fatal overdose, he understands the challenges individuals face upon re-entry and early recovery. Boomer uses his personal experiences with addiction, trauma, and the criminal justice system to better understand the needs of those searching for services at a deeper level. Boomer is an advisor to the International Youth Conference (United Nations) and hosts the IYC Podcast. Boomer has presented at the Drug-Free America Drug Prevention Summit, The University of South Florida (Road To Me), Shenandoah University (The Road To Me), the International Youth Conference, and for several non-profit organizations. In May of 2023, Boomer was awarded the Presidential Service Award Gold Medal and Presidential Volunteer Service Lifetime Achievement Award from President Biden, as well as the Power of Dreams Humanitarian Award from the United Nations (Miss CARICOM). Boomer currently serves as the Founder and C.O.O. of G.L.U.E. Foundation. Boomer holds a BA in Sociology & Theater from Shenandoah University ('23) and an AA in Social Work from LBCC ('23).



### **Amy Ronshausen**

Amy Ronshausen is the Executive Director of both Drug Free America Foundation, Inc. and Save Our Society From Drugs (S.O.S.), national nonprofit organizations that work prevent substance abuse, increase access to evidence-based treatment, and promote sustained recovery.

Mrs. Ronshausen has dedicated most of her adult life to the work of drug demand reduction. In her sixteen years with Drug Free America Foundation and S.O.S, she has assisted in coordinating successful grassroots advocacy campaigns to promote sound drug policy, analyzed and tracked state and federal drug policy legislation, and trained prevention professionals at local, national and international conferences. Mrs. Ronshausen regularly testifies on issues related to drug demand reduction on the local and global stage.

Prior to coming to DFAF, Mrs. Ronshausen spent three years as a program specialist with the Pinellas County Adult Drug Court, working under four judges. While in drug court, Mrs. Ronshausen linked defendants with treatment providers and monitored their progress through the criminal justice system. Mrs. Ronshausen started her work in drug prevention with Operation PAR, where she started off as a call specialist in their access center and then worked as a juvenile certified GAIN assessor. She also worked as a juvenile counselor for PAR's Adolescent Recovery Intervention Services and the Juvenile Enhancement Treatment Services and is trained in Motivational Enhancement

# Meet Our Speakers

## Day 2

### **Amy Ronshausen (cont).**

and Cognitive Behavioral Therapy.

Mrs. Ronshausen volunteers as the Executive Director for the Florida Coalition Alliance, representing over 30 community anti-drug coalitions. She chairs the Marijuana Task Force as part of the Hillsborough County Anti-Drug Alliance, and serves on the Pinellas County Opioid Task Force. Mrs. Ronshausen serves on the board of Informed Families, is an advisory board member for the Foundation for a Drug Free World, a member of the International Society of Substance Use Professionals (ISSUP) and a master trainer for the Universal Prevention Curriculum (UPC).

After being reelected in 2022, Mrs. Ronshausen serves as International President of the World Federation Against Drugs, a multilateral community of non-governmental organizations and individuals.

In 2023, Ms. Ronshausen was appointed by Florida Governor, Ron DeSantis, to serve as a member of the Statewide Council on Opioid Abatement.

Mrs. Ronshausen received her Bachelors of Arts Degree from University of South Florida.



### **Ellen Snelling, MS**

Ellen Snelling joined the Hillsborough County Anti Drug Alliance (HCADA) in 2000 and currently serves as the board chair. HCADA's mission is to prevent youth and adult substance abuse and promote healthy communities. Ellen chairs the Tampa Alcohol Coalition (TAC), a subcommittee of the HCADA created in 2001 in response to the high rate of underage drinking and DUI crashes in Hillsborough County. She participates on the HCADA Marijuana Task Force and Prescription Drug Abuse Task Force and is a volunteer for Mothers Against Drunk Driving Hillsborough County. She serves on the Florida Coalition Alliance and Florida Impaired Driving Coalition. Ms. Snelling received her M.S. degree in dietetics from Florida International University.

## *Featuring Track Two Sessions:*



### **Pall Rikhardsson, PhD**

Dr. Pall Rikhardsson is the Chief Executive Officer of Planet Youth. Pall holds a Bachelor's degree from the University of Iceland and a Master's and a PhD from Aarhus University, Denmark. In his career he has worked as professor and dean at Reykjavik University, a senior manager with PwC in Denmark, and business advisor at the SAS Institute in Denmark. As CEO of Planet Youth, he is responsible for the strategic and tactical development of a rapidly growing, born global organization, operating in 17 countries as of 2024. Pall also holds a visiting professorship at Copenhagen Business School in Denmark, where he teaches and supervises Master's and PhD students. In his free time, Pall spends most of his time with his family or goes scuba diving in different countries.

# Meet Our Speakers

## Day 2



### **Shelby Cooper**

Shelby Cooper is a dedicated Prevention Specialist at the Hillsborough County Anti-Drug Alliance since 2021, where she passionately works towards creating a drug-free community. Shelby holds a Bachelor's degree in Communication and a Master's degree in Counselor Education, reflecting her commitment to understanding and addressing the complex issues surrounding the psychological aspects of substance use disorder.

As a Prevention Specialist, Shelby designs and implements trainings that educate the community about the dangers of drug use. Her initiatives aim not only to raise awareness but also to empower individuals with the knowledge and tools needed to make informed choices.

With a compassionate and empathetic approach, Shelby engages with diverse communities, tailoring her strategies to address the unique challenges they face. Whether collaborating with schools, local organizations, or individuals, Shelby strives to build a network of support and resources to combat the challenges posed by substance use.

Beyond her professional endeavors, Shelby is a Tampa native that enjoys traveling and spending time with her fiancé and two dogs. She focuses a lot of free time on self-improvement, interior decorating, event planning and her new found love for skiing in the winter months!



### **Kristin Kosyluk, PhD**

Kristin Kosyluk, Ph.D., is an Assistant Professor of Mental Health Law & Policy at the University of South Florida, Faculty Affiliate of the Louis de la Parte Florida Mental Health Institute, and Director of the STigma Action Research (STAR) Lab. Dr. Kosyluk's research focuses on understanding and addressing the stigma surrounding behavioral health conditions. More recently, Dr. Kosyluk has begun to work in the areas of stigma around HIV and substance use. She is also researching the impact of technology-based interventions on addressing stigma. Dr. Kosyluk serves on the Board of Directors of the National Alliance on Mental Illness of Hillsborough County, is Board Member at Large of the Florida Rehabilitation Association, and Editorial Board Member of the APA journal, *Stigma & Health*.



### **Kathleen A. Moore, PhD**

Kathleen A. Moore, Ph.D. is a Research Professor in USF's Department of Mental Health, Law, and Policy as well as the Executive Director of the Louis de la Parte Florida Mental Health Institute (FMHI). She received her Ph.D. in Health Psychology from Kent State University and completed a postdoctoral fellowship at Duke University Medical Center. For the past 24 years, she has collaborated with mental health and substance use agencies as well as different problem-solving courts. Her focus is on program evaluation, bridging the gap between research and practice. She has developed and taught several core courses within USF's Behavioral Healthcare undergraduate program as well as the Behavioral and Community Sciences PhD program and is a certified trainer for Mental Health First Aid. She also serves on several

# Meet Our Speakers

## Day 2

### **Kathleen A. Moore, PhD (cont.)**

committees, both within USF and in the community such as the Hillsborough County Anti-Drug Alliance, Tampa Alcohol Coalition, and drug court steering committees. Dr. Moore has been Co-PI on numerous NIH-related grants and PI on over 20 SAMHSA grant projects with a focus on treatment drug court and opioid use disorder. These grant-related projects have resulted in peer-reviewed publications, technical reports, and professional presentations at local, statewide, and national conferences.

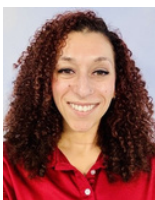


### **Ashley Neal**

Ashley Neal is the Director of External Affairs at Riverside Recovery of Tampa, a Florida native and a person in long term recovery. With a bachelor's degree in communications and two decades of experience in the non-profit and private sector, she has a keen awareness of the community, a strong set of personal & professional ethics and knows how to get things done. Ashley has lived and worked in the Greater Tampa Bay Area her entire life and is a fierce advocate for addiction recovery, public policy and meaningful community involvement.

In her current role, Ashley works to support the overall organizational growth of Riverside Recovery by fostering positive relationships, both internally and externally and by developing and maintaining high-level relationships within the public and private sector. In addition to this full-time role, Ashley volunteers her time serving as a Chamber Ambassador with the Tampa Bay Chamber, she is the State Lead for the Florida Alliance for State Advocacy (FASA), is a member of the Kiwanis Club of Lakeland and is active in the local recovery community. Additionally, she is a member of the Board of Directors for both the Hillsborough Recovery Coalition (HRC) and the Hillsborough County Anti-Drug Alliance (HCADA).

Ashley lives in Lakeland, Florida with her husband Rob, daughter Caycie and 2 Boxers, Laurel & Nash. In her spare time, Ashley co-hosts the Broken Minded Podcast w/ her long-time friend, Ally and is a child advocate with Guardian Ad Litem. She also enjoys cooking, gardening and Crossfit.



### **Sarah Ortiz, LMHC, MCAP**

Meet Sarah Ortiz, a licensed mental health counselor based in Tampa. With an extensive eight years of experience, Sarah has made a profound impact working with both adults and adolescents in various settings, including outpatient and juvenile detention. Her expertise lies in addressing substance use issues, fostering positive mental health outcomes for those under her care. Currently serving as a clinician within the Tampa Police Department's Behavioral Health Unit, Sarah operates within a co-responder model. Paired with a law enforcement officer, she responds to mental health crisis calls, ensuring a compassionate and effective intervention. Sarah goes beyond crisis response by providing follow-up services, actively engaging with individuals on her caseload and connecting them with vital community resources. Sarah's dedication extends to her role as a trainer for Crisis Intervention Team training

# Meet Our Speakers

## Day 2

### **Sarah Ortiz (cont.)**

at the Tampa Police Department. Through her training initiatives, she plays a pivotal role in enhancing the department's capacity to handle mental health crises with sensitivity and expertise.



### **Christopher Smith**

Meet Master Patrol Officer Chris Smith, a seasoned veteran with a 22-year tenure at the Tampa Police Department (TPD). Chris's journey into law enforcement began with a Bachelor's degree in criminal justice from the University of South Florida. Throughout his extensive service at TPD, Chris has also worked in every district of the city on patrol. His commitment to public safety is underscored by his experience handling sensitive cases, including a dedicated period in sex crimes. Currently, Chris serves as an officer in the Behavioral Health Unit, reflecting his commitment to a holistic approach to community well-being. Paired with a licensed mental health professional, he responds to mental health crisis calls, ensuring a compassionate and comprehensive intervention. Beyond crisis response, Chris actively engages with individuals on his caseload, linking them to vital community resources. In addition to his role in the Behavioral Health Unit, Chris serves as a trainer for Crisis Intervention Team (CIT) training at TPD. His expertise and experience make him an invaluable resource for teaching new police officers, contributing to the department's ability to handle mental health crises with empathy and proficiency.



### **Zena Rodill**

Zena Rodill is a recent graduate from the University of South Florida who has earned her Bachelor of Science degree in Behavioral Healthcare. She currently holds the position as a Pre-doctoral Research Assistant at the University of South Florida. Her previous research accomplishments include her role as a Research Scholar within the Summer Research Institute Program at the Florida Mental Health Institute/University of South Florida. During this intensive and highly selective 11-week program, Zena started a research project in collaboration with the Hillsborough County Anti-Drug Alliance, which focused on cannabis use and adverse mental health outcomes among young adults across the U.S. The efforts contributed to this project were crafted into a manuscript that is currently under review for publication in the Journal of Behavioral Health Services & Research. Zena will present her findings on mental health issues associated with cannabis use among the young adult population in this year's National Prevention Summit (2024) hosted by the Drug Free America Foundation and the Hillsborough County Anti-Drug Alliance.

# Meet Our Speakers

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## Day 2

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### **Adam Schwartz, CAC**

Adam Schwartz became involved with enthusiastic sobriety in 2008. He began working as a counselor for the Insight Program in 2012. During this time he developed as a counselor through a multitude of positions beginning as a peer support counselor. He then spent four years facilitating group therapy for the young adult residential program. In 2019, Adam began work as the senior counselor for the Atlanta drug abuse program, focusing on adolescents and their families.

Adam is currently the facility director in the Tampa, Florida location.



## NATIONAL PREVENTION SUMMIT

Special Session:

# FREE Naloxone Narcan Awareness Training

February 20, 2024  
6:00 – 8:00 PM

*Featuring:*



### **Dan Zsido**

Daniel Zsido retired as a lieutenant from the Pinellas County Sheriff's Office in Florida after 40 years of service in law enforcement with an extensive background focused on substance use and prevention. Dan is currently a national drug trends educator providing situational awareness presentations to law enforcement officials, healthcare practitioners, prevention specialists and drug-free coalitions. Topics include the scope of drug abuse, fentanyl safety awareness, synthetic substances, counterfeit drugs, vaping, over the counter medicine and inhalant abuse. He speaks to middle and high school students, parents, educators, community groups and civic leaders discussing the inherent dangers of drug abuse and how repeat use or even one-time use can kill. He further provides new and refresher Naloxone Safety Awareness Training to first responders, healthcare, outreach and treatment professionals. Dan serves as the National Education & Training Director with the National Association of Drug Diversion Investigators (NADDI), and as a board member with Narcotics Overdose Prevention & Education (NOPE), Drug Free America Foundation (DFAF) and Operation PAR in Pinellas County, Florida. Dan has a Bachelor's degree in Business Administration from the Tampa College and is a graduate of the Drug Enforcement Administration Narcotics Course. Further details about Dan Zsido are available on LinkedIn.











*Thank you*



**NATIONAL  
PREVENTION  
SUMMIT**

*Hosted by*

**DRUG FREE AMERICA  
FOUNDATION AND  
HILLSBOROUGH  
COUNTY ANTI DRUG  
ALLIANCE**

*We hope to see you next year!*

