

















# Day 1: June 28, 2022

8:00 - 9:00	Breakfast and Registration
9:00 - 9:15	Welcome
	Amy Ronshausen, Executive Director, Drug Free America
	Foundation, Inc.
9:15 - 10:00	Marijuana in Illinois: A Roadmap for What's Ahead
	Andy Duran, Chief Executive Officer, LEAD- Linking Efforts
	Against Drugs
10:00 - 10:45	The Fierce Urgency of Now! Changing the Conversation
	about Prevention, Commercialization, and Inequity
	Carlton Hall, CEO Carlton Hall Consulting
10:45 - 11:00	Morning Break
11:00 - 12:00	Cannabinoids: Medical Potential and Scientific Update
	Andrea G. Barthwell, MD, DFASAM Founder, Encounter Medical
	Group, P.C.
12:00 - 1:00	Lunch
1:00 - 1:45	Marijuana Impaired Driving
	Shannon Alderman, IDOT, Impaired Driving Program Director
	Jennifer Bash, Toxicologist, University of Illinois, Chicago
1:45 - 2:15	I Tell My Story So Others Won't Have To
	Corinne LaMarca, Director, Jennifer Messengers
2:15 - 3:00	Youth and Community Marijuana Prevention Education in
	the Emerging Climate of Commercial Cannabis
	Heidi Heilman, Founder and CEO of Edventi, President of the
	Massachusetts Addiction Prevention Alliance
3:00 - 3:15	Afternoon Break
3:15 - 4:00	Women and Weed
	LaTisha L. Bader, PhD, LP, LAC, CMPC
4:00 - 4:45	Impact of Marijuana Dispensaries, Marketing, and Exposure
	on Local Communities
	Aaron Weiner, PhD
4:45 - 5:00	Closing Remarks and Call to Action for Tomorrow

# Day 2: June 29, 2022

8:00 - 8:30	Breakfast and Registration
8:30 - 8:45	Welcome Back Remarks
	Amy Ronshausen, Executive Director, Drug Free America
	Foundation, Inc.
8:45 - 9:30	Advocacy: The Power of Community
	Teresa Haley, President, NAACP Illinois State Conference &
	Springfield Branch NAACP
9:30 - 10:30	The Dangerous Truth About Today's Marijuana: Johnny
	Stack's Life and Death Story
	Laura Stack, Founder and CEO, Johnny's Ambassadors
10:30 - 11:30	Ten Years In: Lessons Learned from Colorado - Protecting
	kids from the dangers of today's marijuana through
	transparency, education, empowerment, and policy change
	Julie Dreifaldt, Donor and Community Liaison, One Chance to
	Grow Up
	Rachel O'Bryan, Co-founder and Strategic Projects Director, One
	Chance to Grow Up
11:30 - 12:15	From Ripple to Wave: The Power of Collective Impact
	Jordan S. Esser, Community Initiatives Coordinator, DuPage
	County Health Department
	Barbara de Nekker, Executive Director, Community - The Anti-
	Drug Coalition
12:15 - 1:15	Lunch
1:15 - 2:15	The New Frontier: Parent-led Anti-Drug Advocacy
	Heidi Rochon, CFPS, Director of Parent Action Network, Smart
	Approaches to Marijuana
2:15 - 3:15	State Panel Moderated by Carlton Hall
	Riley Cleary, Prevention Program Manager, IABH
	Jake Levinson, Cannabis Policy Resource Center (CPRC)
	Dennis Trask, Youth Prevention Coordinator ComWell
3:15 - 3:45	A Panel Study of the Effect of Cannabis Use on Mental
	Health, Depression, and Suicide in the 50 States
	Allen Adomite, Doctoral Candidate (ABD) in Public
	Administration, University of Illinois at Springfield
3:45 - 4:00	Where Do We Go From Here? A Call to Action
	Amy Ronshausen, Executive Director, Drug Free America
	Foundation, Inc.



Aaron Weiner, PhD, is a licensed, board-certified psychologist and master addiction counselor with experience in hospital administration, public health, and youth drug prevention. He received his PhD in Counseling Psychology from the University of Illinois at Urbana-Champaign, and speaks nationally on impacting change through bridging research, policy, and practice. Dr. Weiner is the President Elect for the Society of Addiction Psychology, serves on the Science Advisory Board of Smart Approaches to Marijuana (SAM), and is a member of the Physician Speakers Bureau for the National Safety Council.



Allen Adomite, Doctoral Candidate (ABD) in Public Administration, University of Illinois at Springfield. Allen Adomite is the former Mayor of the City of Troy, IL, where he was twice elected in 2013 and 2017. For almost twenty years, Adomite worked on tort reform advocacy in Illinois as the Vice President of the Illinois Civil Justice League and Executive Director of Illinois Lawsuit Abuse Watch. Adomite began his career as a Press Secretary and Policy Analyst for the Illinois House of Representatives. In his career, Adomite has had the privilege to staff Congressman John Shimkus, Illinois Comptroller Judy Baar Topinka, and Illinois Supreme Court Justice Lloyd Karmeier, as well as many other state legislative and local officials. Adomite has been the lead researcher in several notable studies regarding civil lawsuit filings, judicial campaign financing, and access to electronic court case records in Illinois. As Mayor, Adomite was responsible for the administrative and legislative oversight of more than 50 employees and a \$10 million annual budget.



Amy Ronshausen is the Executive Director of both Drug Free America Foundation, Inc. and Save Our Society From Drugs (S.O.S.), national nonprofit organizations that work prevent substance abuse, increase access to evidence based treatment, and promote sustained recovery.

Mrs. Ronshausen has dedicated most of her adult life to the work of drug demand reduction. In her thirteen years with Drug Free America Foundation and S.O.S, she has assisted in coordinating successful grassroots advocacy campaigns to promote sound drug policy, analyzed and tracked state and federal drug policy legislation, and trained prevention professionals at local, national and international conferences. Mrs. Ronshausen regularly testifies on issues related to drug demand reduction on the local and global stage.

Prior to coming to DFAF, Mrs. Ronshausen spent three years as a program specialist with the Pinellas County Adult Drug Court, working under four judges. While in drug court, Mrs. Ronshausen linked defendants with treatment providers and monitored their progress through the criminal justice system. Mrs. Ronshausen started her work in drug prevention with Operation PAR, where she started off as a call specialist in their access center and then worked as a juvenile certified GAIN assessor. She also worked as a juvenile counselor for PAR's Adolescent Recovery Intervention Services and the Juvenile Enhancement Treatment Services and is trained in Motivational Enhancement and Cognitive Behavioral Therapy.

Mrs. Ronshausen volunteers as the Executive Director for the Florida Coalition Alliance, representing over 30 community anti-drug coalitions. She chairs the Marijuana Task Force as part of the Hillsborough County Anti-Drug Alliance, and serves on the Pinellas County Opioid Task Force. Mrs. Ronshausen serves on the board of Informed Families, is a member of the International Society of Substance Use Professionals (ISSUP) and is a trainer for the Universal Prevention Curriculum (UPC).

In 2019, Mrs. Ronshausen was elected as International President of the World Federation Against Drugs, a multilateral community of non-governmental organizations and individuals.

Mrs. Ronshausen received her Bachelors of Arts Degree from University of South Florida.



Andrea G. Barthwell, MD, DFASAM, is the Founder of Encounter Medical Group, P.C., manages and consults through the global health care policy firm EMGlobal. Reflecting her long-term commitment to individuals with Opioid Use Disorder (OUD), she was named as the founding Chair of the Board of the Foundation for Opioid Response Effort (FORE) with a \$100 million endowment.

She served as a member of President George W. Bush's sub-cabinet as Deputy Director for Demand Reduction in the Office of National Drug Control Policy (ONDCP), where she was a principal advisor on policies aimed at reducing the demand for illicit drugs.

Dr. Barthwell received a Bachelor of Arts degree in Psychology from Wesleyan University, and a Doctor of Medicine from the University of Michigan Medical School.

In 2003, Dr. Barthwell received the Betty Ford Award, given by the Association for Medical Education and Research in Substance Abuse (AMERSA). In 1997, Dr. Barthwell's peers named her one of the "Best Doctors in America" in addiction medicine.



Andy Duran has been the chief executive of LEAD since May 2012. In the past 10 years, Andy has taken LEAD from a small community organization into a Nationally recognized prevention organization that offers programs and services all over the country. One of his biggest accomplishments is the development of Text-A-Tip, a 24/7 crisis text line that is now available to more than 10 million people. Andy speaks hundreds of times per year in schools, churches, and communities across the United States.

In 2004, Andy and his wife Lisa founded Camp Hope, a residential summer camp for children with disabilities in the Chicago area.

Prior to his time at LEAD, Andy served as the Executive Director of the Peacebuilders Initiative on the Southside of Chicago, and as Executive Director of the Ministry for Persons with Disabilities for Catholic Charities in Florida, where he ran a summer camp for children and teens with disabilities.

Andy was recently elected to the Lake Bluff School District 65 Board of Education, where he now serves as President.

Andy lives in Lake Bluff, IL with his wife Lisa, their 2 young daughters, a golden retriever, a kinkalow cat and Oreo the guinea pig.



Barbara de Nekker, Executive Director, Community - The Anti-Drug Coalition. Barbara de Nekker has worked 22 years in drug prevention and coalition building. She has presented at national and statewide conferences on youth advocacy, youth-adult partnerships, coalition development, and effective prevention messaging. Ms. de Nekker currently serves as Executive Director of Community - The Anti-Drug (CTAD) Coalition which strives to reduce youth alcohol and marijuana use in and around Highland Park, Illinois. Prior to that, as Director of Youth Activism at Truth Initiative in Washington D.C., she had the privilege to guide and assist teens, young adults, and coordinators of tobacco prevention youth groups across the nation. She also spent over ten years in various drug prevention roles at the Lake County Health Department in Illinois, where her efforts in grassroots advocacy and policy development resulted in over two dozen smoke-free laws and policies for municipalities, park districts, multi-unit housing and corporate campuses.



Carlton Hall is the president and CEO of Carlton Hall Consulting LLC, a multi-faceted, full-service consulting organization designed to provide customized solutions and enable measurable change for communities, organizations, families and individuals. Carlton spent twelve years with the Community Anti Drug Coalitions of America (CADCA) serving in serval managerial positions and including most recently, Acting Vice President, Training Operations, and Acting Director for CADCA's National Coalition Institute, responsible for the day to day operational oversight, design, and implementation of its premiere national training delivery system. Carlton also supported CADCA's International Programs in partnership with the US State Department's International Narcotics Law Enforcement division (INL), managing training programs in Kenya, South Africa, and Ghana. Carlton is one of the primary architects of CADCA's National Coalition Academy. The Academy, a year-long coalition development program, is designed to increase the effectiveness of communities in drug demand reduction at population level outcomes.

With more than 25 years' experience in the fields of government, social services and prevention science, Carlton first gained national prominence as a Communities That Care® Project Manager, for the Channing Bete Company. He was a Communities That Care® trainer/senior consultant with Channing Bete Company for four years. He received his Master's in Human Services from Lincoln University in Pennsylvania. He was appointed as the Project Director for the Communities That Care® process in Philadelphia as well as the Crime and Public Safety manager for the Philadelphia Empowerment Zone, a division of the Mayor's Office of Community Services. During that time he managed a small planning grant to over three million dollars for science-based prevention programming in the neighborhoods of Philadelphia.

Carlton also was responsible for the design and implementation of the award-winning "Operation Makeover", an effective community-wide intervention addressing blatant open-air drug trafficking and increasing levels of juvenile violence and substance abuse offences. Operation Makeover was recognized by Vice-President Al Gore and featured in "Programs That Work" a publication by the Office of Housing and Urban Development (HUD). After years of volunteering with many youth organizations Carlton founded The STRONG Foundation in 1993, which created opportunities to reduce service duplication while increasing partnerships with existing youth organizations.

Carlton's responsibilities, unique set of skills and experience has made him one of the most highly sought after instructors and guides for community problem solving in every state and territory in the nation as well as internationally, with successful achievements in South Africa, Ghana, Bermuda, Kenya and others.



Corinne LaMarca. As the mom of a beautiful young woman tragically killed by a driver impaired by medical marijuana, Corinne LaMarca is an impactful speaker who warns the public on the dangers of driving impaired by marijuana. Corinne is nationally and internationally known and has been featured on "The Ingraham Angle" and many other popular media sites. Among many prestigious awards Corinne has testified at the New Jersey Black Caucus and was instrumental in forming the Safe Teen Driving Delaware Ohio Task Force. She is a member of the legislation pillar of the OSU Risk Institute's National Focus on Distracted Driving and currently is on the Board of Directors for the Prevention Action Alliance and served as developmental manager for Parents Opposed to Pot and Every Brain Matters. Corinne has volunteered many hours helping organizations like MADD, Smart Approaches to Marijuana and Moms Strong.

Currently, Corinne is Director of Jennifer's Messengers, her most important mission that honors her daughter and others whose lives have been lost to marijuana impaired driving. When Corinne is not educating on the dangers of impaired driving she teaches children to play piano, and enjoys many hobbies like cycling, and spending time with her family.



Dennis Trask helps coordinate the Southern Illinois Substance Abuse Alliance, a community anti-drug coalition. He contributed to the coalition earning a national Blue Ribbon award from Community Anti-Drug Coalitions of America and was named the Illinois Association of Behavioral Health (IABH) Prevention Leader of the year in 2021. Currently Dennis serves as the Co-Chair of the IABH Prevention Committee. He also facilitated the coalition's successful marijuana advocacy efforts that resulted in eight local units of government in Randolph and Washington Counties prohibiting the sale of retail marijuana. Previously Dennis served as a school counselor for a large urban charter school in St. Louis.



Heidi Heilman, MSW, is the Founder and CEO of Edventi, a company that provides substance abuse prevention education tools and curricula to schools and communities across the globe. Edventi's work has been featured at the United Nations several times, and is being used in over 500 schools and communities throughout the United States. Ms. Heilman also led the founding of and serves as President of the Massachusetts Addiction Prevention Alliance, an educational and advocacy organization serving to protect youth through sound drug and alcohol policies. She has secured over a million dollars of federal grant funds for local level prevention initiatives including two SAMHSA Drug-Free Communities Support Grant Programs. She served as the Director of Field Services for SADD National, leading state and federal agency initiatives to develop and strengthen youth leadership and prevention programming, and has worked as a clinical treatment provider in college, high school and adolescent rehabilitation settings including a facility that borders the Warm Springs Native American Reservation in Oregon. Ms. Heilman lives with her husband and three children in the Boston area.



Heidi Rochon serves as the Director of the Parent Action Network to ensure families and family advocacy organizations across the country have access to information on the science of marijuana to promote health-first, smart policies and attitudes that decrease marijuana use and its consequences to children and families. Heidi comes to SAM with over 20 years of experience providing direct support to families, leadership and program development, implementation and management of countless local, regional and statewide family peer support programs for Maryland.



Jake Levinson is the Administrator of Prevention First's Cannabis Policy Resource Center, working to assist municipalities, coalitions, and law enforcement in using cannabis policy as a prevention tool. Beginning in prevention in 2010, Jake's areas of interest include prevention policy, planning and implementing youth prevention education; school-based communication campaigns; coordinating community coalitions; engaging stakeholders in community assessment and data analysis; and grants management.



Jennifer Bash is currently a Senior Analytical Forensic Toxicology Specialist holding a board certification in forensic toxicology. She works at the Analytical Forensic Testing Laboratory (AFTL) at the University of Illinois at Chicago. She has spent the past 16 years working in forensics as a toxicologist analyzing biological samples for compounds of interest and is currently helping expand the testing capabilities of the AFTL. She also serves as the Quality Manager.

Jennifer started her science career in the pharmaceutical industry working in analytical research and development after completing her undergraduate studies at Colgate University. She earned a Masters in Organic Chemistry from Northwestern University, performing research in the field of nanotechnology before beginning her career in forensic science. Jennifer has become a well-recognized and respected member of the forensic community in Illinois, both as a scientist and an expert witness. She is also a sought-after scientific consultant in the growing medicinal cannabis field, and an adjunct professor in forensic science.



Jordan Esser, Community Initiatives Coordinator, DuPage County Health Department; Project Coordinator, DuPage County Prevention Leadership Team (PLT). Jordan Esser graduated from Western Michigan University in 2009 with a Bachelor of Science in Community Health and Minors in Business and Holistic Health. Jordan began her career in community health with the DuPage County Health Department in 2010 as a Health Promotion's Specialist, developing and delivering free health education to schools throughout DuPage and speaking to students spanning from Kindergarten to College and adults. In 2014, Jordan took a new role at the DuPage County Health Department in Community Initiatives and is currently the Project Coordinator of the DuPage County Prevention Leadership Team (PLT), a Drug-Free Communities funded coalition. As Project Coordinator, Jordan runs a county-wide coalition working to prevent substance use and increase mental wellness among DuPage County Youth. Environmental and policy change are two main strategies the coalition is utilizing to affect substance use and abuse among youth in DuPage.



Julie Dreifaldt, One Chance to Grow Up Donor and Community Liaison, works closely with donors and foundations, communicates with supporters and parents and builds partnerships for One Chance to Grow Up. Julie passionately advocates for kids and equips parents and educators to speak the truth about marijuana. She facilitates coalition development and capacity building and is always seeking opportunities to engage new community partners. Julie speaks nationally to parents, communities, educators, trusted adults and school organizations about the harms of today's marijuana and the impacts on kids. She has a B.A in English and in History from Mount Vernon Nazarene University.



LaTisha Bader, PhD, LP, LAC, CMPC. Dr. Bader has worked in the field of mental health and addiction for more than 18 years. She graduated from the University of North Texas in 2007 with a PhD in counseling psychology and specialization in sport psychology, and completed her postdoctoral fellowship in Chemical Dependency at the University of Oklahoma Health Sciences Center. She is a Licensed Psychologist and Licensed Addiction Counselor, in addition she also a Certified Mental Performance Consultant working with elite athletes and teams.

Dr. Bader has worked in a variety of treatment settings including residential, outpatient, private practice, and Native American health care. She spends time in the sport environment in collegiate athletic departments, working with professional teams, and Olympic athletes. She currently compliments the multi-disciplinary team at Women's Recovery by serving as the Chief Clinical Officer, advancing treatment for women. In addition, she maintains a private practice offering counseling, consultation, educational presentations, and sport psychology services. She authored a chapter in the evidenced based book, Cannabis in Medicine. She serves on the Speakers Bureau for the National Marijuana Initiative as a subject matter expert on emerging research, addiction and treatment.



Laura Stack, MBA, CSP, CPAE, is the Founder & CEO of Johnny's Ambassadors, Inc., which was formed in 2020 after her 19-year-old son, Johnny, died by suicide from a delusional incident after using potent marijuana dabs. Johnny's Ambassadors work together to educate parents and teens about the dangers of today's high-THC marijuana on adolescent brain development, mental illness, and suicide. Prior to her advocacy work, Laura was a 30-year award-winning professional speaker, spokesperson, and author with eight bestselling productivity books. Her platform now brings education, awareness, and prevention curriculum to parents, healthcare conferences, community groups, and schools to raise awareness of THC use, mental illness, and suicide. Described as a woman with unstoppable drive and unwavering purpose, Laura is determined to get teens to #StopDabbing.



Rachel O'Bryan, One Chance to Grow Up Co-founder and Strategic Projects Director, has been involved in Colorado's historic recreational marijuana legislative and regulatory process since 2013. She was appointed by the governor to serve on a subcommittee of the Amendment 64 Implementation Task Force, providing a voice of citizens. She has also served on several state Marijuana Enforcement Division regulatory committees. Rachel has authored multiple white papers on the collateral damage of marijuana commercialization on our children. She has a B.A. from Brown University and a J.D. from the University of Michigan Law School.



Riley Cleary. As Prevention Program Manager, Riley develops, implements and evaluates the Association's prevention, wellness and leadership program – Operation Snowball (OS). She supports OS Action Teams and CGTI Action Teams through trainings, technical assistance, outreach, and fundraising, and works with community members to increase prevention programming throughout Illinois.

As an alumnus of Homewood-Flossmoor High School, Riley was first introduced to the prevention field in 2010 through her local Operation Snowball chapter and has been volunteering with in various leadership roles since. She quickly became involved in CGTI where she continued to elevate her skills. Prior to joining IABH in 2018, Riley worked with individuals in recovery from substance use disorders, members of the HIV community, and provided individual and group therapy to at-risk youth in the greater Chicago area. Riley holds a Master's Degree in Social Work with a specialization in Children and Family from Loyola University Chicago. Riley is a certified instructor in Youth Mental Health First Aid and Teen Mental Health First Aid (tMHFA).



Shannon Alderman is the Impaired Driving Program Coordinator at IDOT's Bureau of Safety Programs & Engineering and has a broad range of experience in strategic communications and marketing, performance-driven planning, and the planning and implementation of comprehensive, statewide programs aimed at reducing crashes, injuries, and fatalities on roadways. For over 25 years, he has worked on highway safety issues in both the public and private sectors while working at the Illinois Secretary of State's Office, the Illinois Department of Transportation, and the physician-based, national highway safety advocacy group, End Needless Death on Our Roadways (END). During this time, he has had the privilege of working on and overseeing several ground-breaking Illinois traffic safety initiatives including the zero tolerance law, graduated driver licensing, the reduction of the BAC limit to .08, passage of the primary seat belt law, and the establishment of Illinois' Click It or Ticket program.

As Deputy Director of the Illinois Department of Transportation's Division of Traffic Safety, Alderman oversaw a staff of over 200 people and an operating budget of \$65 million with responsibilities that included fiscal operations, human resources, the collection of Illinois motor vehicle crash reports, and the planning and administration of Illinois' Highway Safety Program. During his tenure in this position, he had the opportunity to initiate and implement many programs such as Illinois Click It or Ticket program combining strong seat belt law enforcement and PR efforts and a new Illinois Crash Information System.

Over 12 years ago, Shannon worked to integrate strong DUI law enforcement with late-night, seat belt law enforcement, making Illinois one of the first states to conduct such a program. This program joined together not only enforcement but also the Click It or Ticket and You Drink and Drive, You Lose messages to directly counter the state's two largest highway safety issues.

He is currently serving on the Illinois Impaired Driving Task Force and The Illinois DUI Prevention & Education Commission and is working hard with the Illinois Traffic Safety Resource Prosecutor encouraging the use of search warrants in DUI cases and expansion of a program to train law enforcement officers as phlebotomists. Shannon is committed to continuing the use of federal highway safety funds to grow the Illinois Drug Evaluation & Classification Program, expand the number of officers trained in ARIDE, and support Illinois DUI forensic toxicology efforts.



Teresa Haley of Springfield, Illinois, received her bachelor's degree in Communication in 1992 and her master's degree in Public Administration in 1994 from the University. She is a longtime passionate civil rights activist, public policy advocate, professional trainer and dynamic speaker.

With her motto of "Keep it Movin'" Haley devotes herself to serving God, family and community. She is the founder of Haley & Associates, a training and consulting service. In 2015, she became the first female president of the Illinois NAACP State Conference and is serving her sixth consecutive term as president of the Springfield Branch NAACP.

She spearheaded the first-ever Springfield Branch NAACP Office and Education Center. She chairs the Economic Development Workgroup for the Illinois Department of Public Health Covid Taskforce and Springfield Airport Authority, which helps small black-owned businesses stay alive. During the pandemic, she wrote and the community received several grants to assist families most impacted by COVID-19. She worked with local officials to honor the 110th Commemoration of the 1908 Race Riots. She serves on the governor's Justice, Equity and Opportunity Initiative Transition Committee and the Governor's Commission for Environmental Justice.

Among the numerous honors Haley has received is the first-ever NAACP Activist of the Year Image Award in 2020, the Community Service Award from the Frontier International Club in 2020. Teresa was the first black female to receive the Springfield's First Citizens Award in 2019.

In February 2022, Teresa received the Alumni Humanitarian Award from the University of Illinois for her outstanding involvement and dedication, significant contribution of leadership and service. In March 2022, Teresa received the Paul Harris Fellow Award - Community Service Award from the Rotary Foundation of Rotary International. In April 2022, Teresa received the SAM Advocate of the Year Award.

In May 2022, Teresa went to Sierra Leone, West Africa on a mission trip. While in Sierra Leone, she leads educational workshops and taught the choir three gospel songs.

# Notes

# Notes



# THANK YOU FOR ATTENDING MARIJUANA SUMMIT: EDUCATION, PREVENTION, ADVOCACY















